

Business in the Community Ireland

Corporate Responsibility in Ireland

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20th November 2010

Business in the Community Ireland

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10 YEARS OF BUSINESS IMPACT IN IRELAND


Business in the Community Ireland

BITCI Services

<p>Membership</p> <ul style="list-style-type: none"> • 60+ Leading Companies • Advice & Guidance on CR • Strategic programme development • Networking • Collaborative initiatives 	<p>Social Inclusion</p> <ul style="list-style-type: none"> • 5 programmes focused on education & employment • Marginalised communities 
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Core Members



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Our Expertise

Advice and Guidance in Key Areas

- CR strategy
- Non financial performance measurement
- Employee & community engagement
- Environmental impact
- Stakeholder communications

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Corporate Responsibility

A definition:

"A concept whereby companies integrate social and environmental concerns in their business operations and in their interaction with their stakeholders on a voluntary basis"

European Commission July 2002

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Corporate Responsibility

Measure, Improve & Report Impact on:

ENVIRONMENT

WORKPLACE ← CR → MARKETPLACE

COMMUNITY

Governance & Communications

Business
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Human Rights & Business in Ireland

What does it mean?

Big Impact

Complexity

Sources of Information

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Practical application in Ireland

Legislation here is robust

Major challenges & Dilemmas

Solutions e.g. M&S

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Creating Links with HR org

- Business need to be educated on the risks and the opportunities
- Informal links here; need a structure and championing.
- Civil society also doesn't understand – so doesn't ask
- Role for IHRC and others including BITC.