



**Coimisiún na hÉireann um Chearta
an Duine agus Comhionannas**
Irish Human Rights and Equality Commission

2026 Annual Poll

CONTENTS

1

Background &
Methodology

2

Human Rights

3

Equality &
Discrimination

4

Disability

5

Racism &
Discrimination

6

Economic Equality

7

Economic, social and
cultural rights

8

Digital Regulation &
Artificial Intelligence

Background to IHREC's Annual Poll

- Beginning in 2019, the annual poll aims to measure public awareness and attitudes towards human rights and equality issues, including IHREC's work and key strategic priorities and themes under our mandates.
- Cross-sectional survey design administered to 1200+ persons aged 18+, statistically representative of Ireland's population in respect to age, gender, social class, and geographic region, with the unit of analysis being the individual respondent. In addition to these demographic questions, each poll to date has included 20-30 questions.
- The data is now collected via online questionnaire which this year was administered by Ipsos B&A. 2026 data was collected between the 12th and 24th of May and has a margin of error of +/- 2.8% at its highest point.

Introduction

- A nationally representative sample of n=1,205 adults, 18+ years



Sample Size

Nationally representative sample of n=1,205 adults 18+ years across the Republic of Ireland.



Online Survey

Interviewing was completed using our Acumen Online panel, allowing us to reach a representative sample in a cost and time effective manner.



Quota Controls

Based on CSO/AIMRO data, quotas were implemented on gender, age, region and social class.



Fieldwork Dates

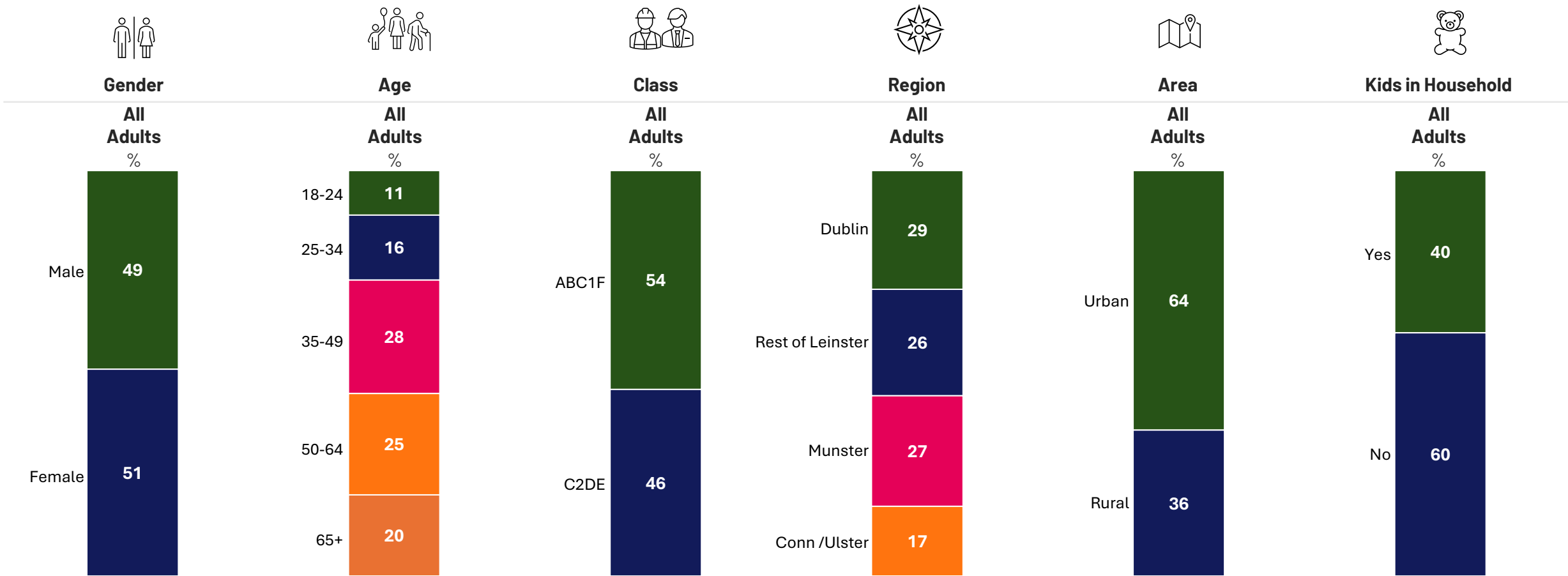
The sample of 1,205 interviews was conducted between 12th of May and the 24th of May 2026
The Margin of Error at its highest point is +/- 2.8%



Weighting

Corrective weighting was applied by gender, age, social class and region to ensure a fully representative sample in accordance with latest CSO/ AIMRO data.

Profile of respondents



A nationally representative sample of 1205 adults, 18+ years, with quotas set on gender, age, social class and region.

Identifying and measuring disability within the poll

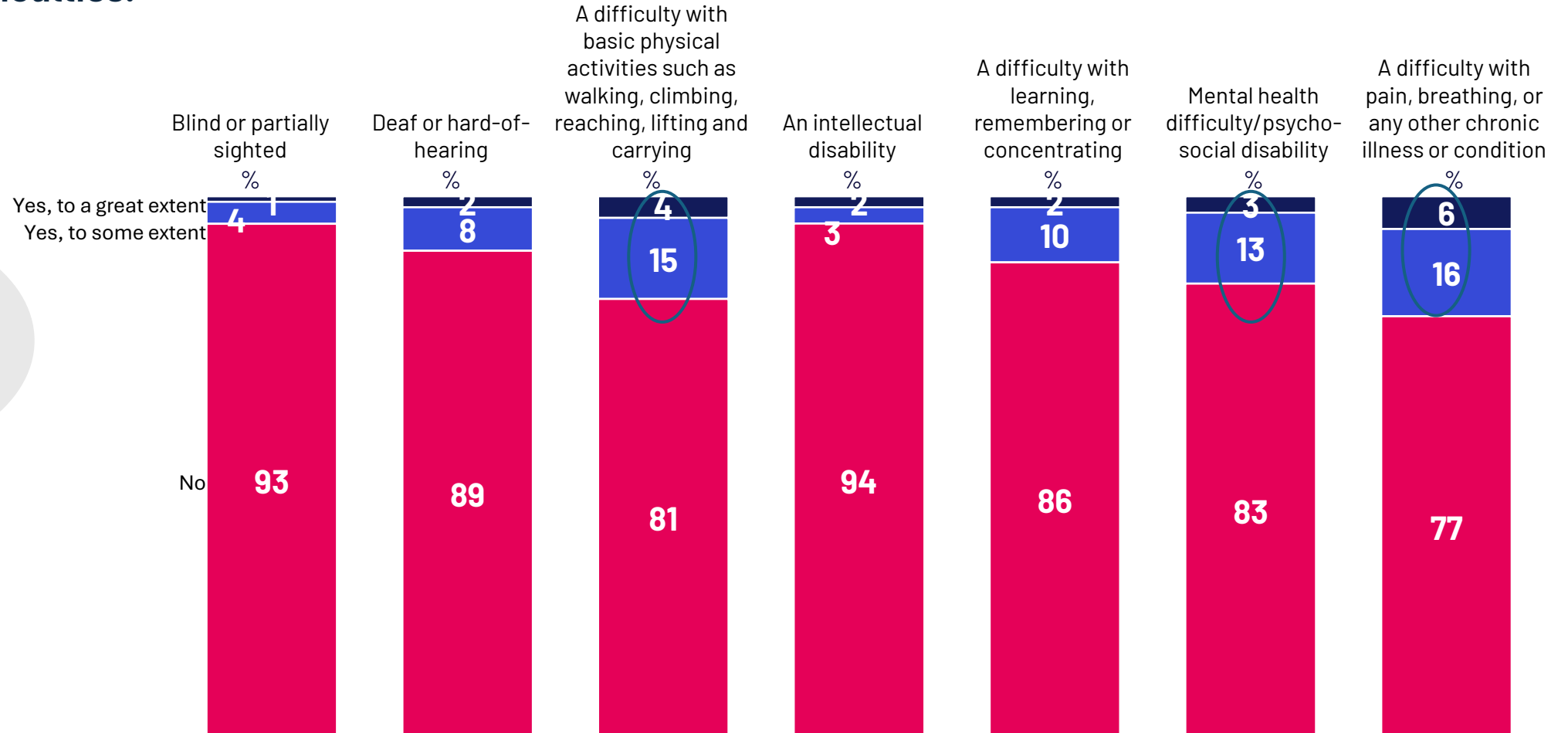
Do you have any of the following long lasting conditions or difficulties?

Rotate	Yes, to a great extent	Yes, to some extent	No
Blind or partially sighted			
Deaf or hard-of-hearing			
A difficulty with basic physical activities such as walking, climbing, reaching, lifting and carrying			
An intellectual disability			
A difficulty with learning, remembering or concentrating			
Mental health difficulty/psycho-social disability			
A difficulty with pain, breathing, or any other chronic illness or condition			

Profile of sample – Long lasting disabilities

Two in five respondents self-reported as having at least one long lasting condition or difficulty, of which chronic conditions or mobility issues were the most prevalent.

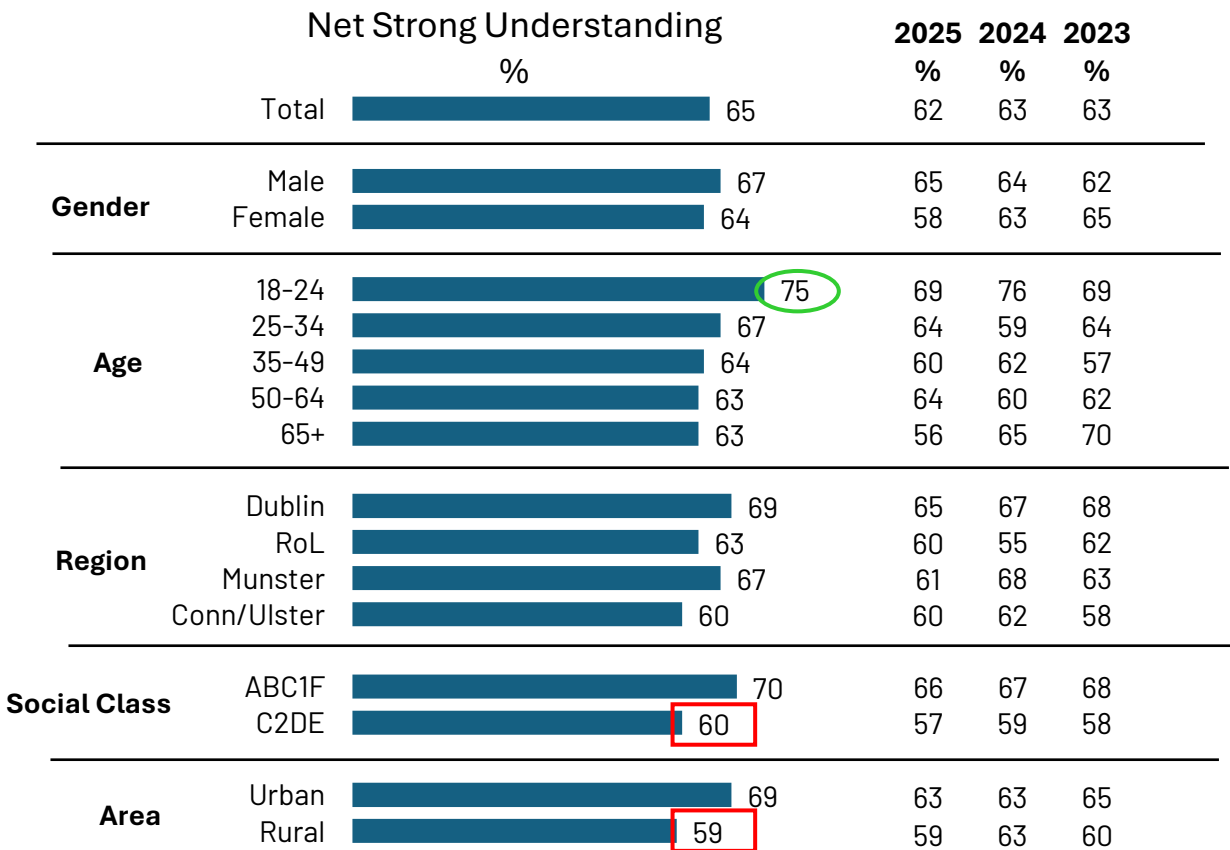
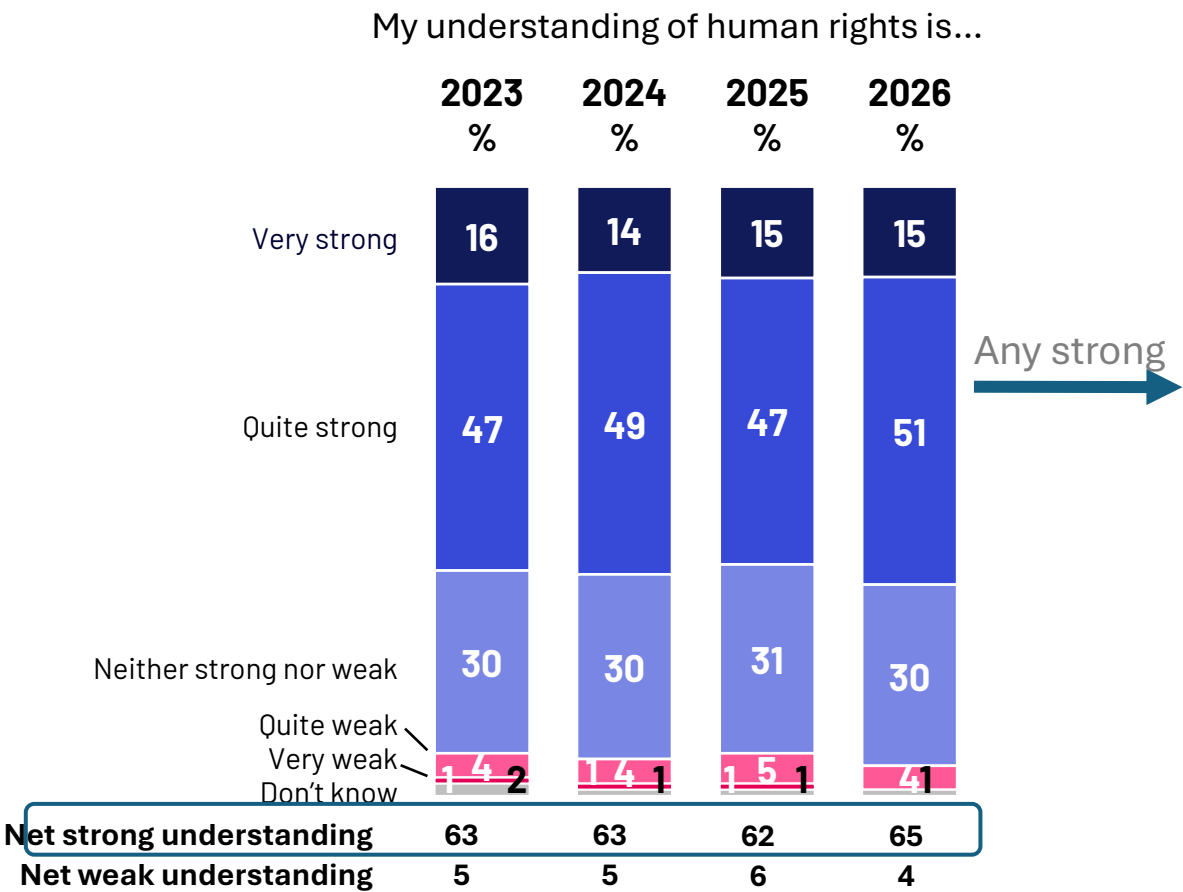
Mental Health/Psycho-social difficulties were also prominent, with one in six (16%) self-reporting these conditions or difficulties.



2. HUMAN RIGHTS

Perceived understanding of Human Rights

Almost two in three (65%) claim to have a strong understanding of human rights, slightly higher than previous years. Those most likely to express a strong understanding are more likely to be male, 18-24 year olds, the middle classes (ABC1Fs) or Dubliners. Older respondents (those aged 50+) are less confident



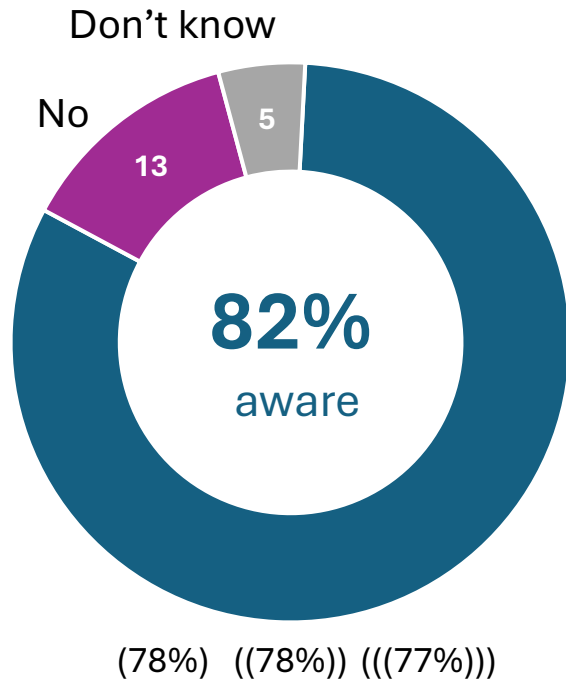
Q13. Do you think your understanding of human rights is.....
Base: All respondents aged 18+ N - 1,205

Significantly higher than total
Significantly lower than total

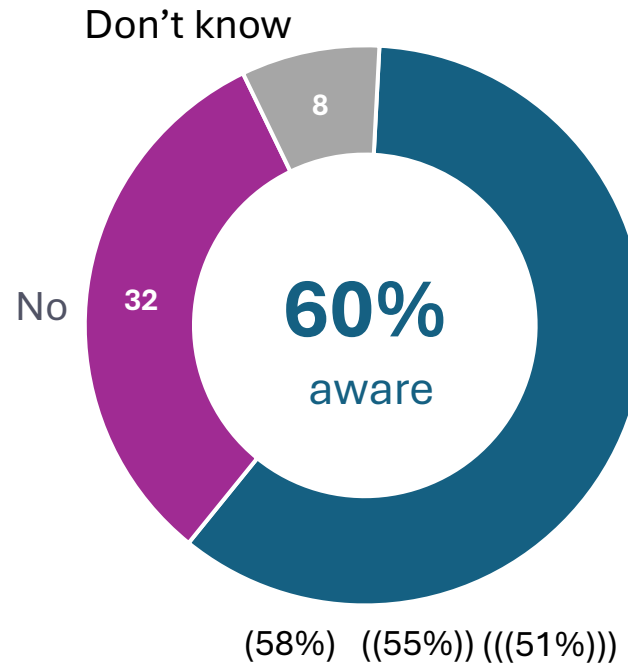
Prompted awareness of key Human Rights treaties

Self-reported awareness of the European Conventions on Human Rights and Universal Declaration of Human Rights has increased this year but there has been a marginal decline in self-reported awareness of the Charter of Fundamental Rights of the EU.

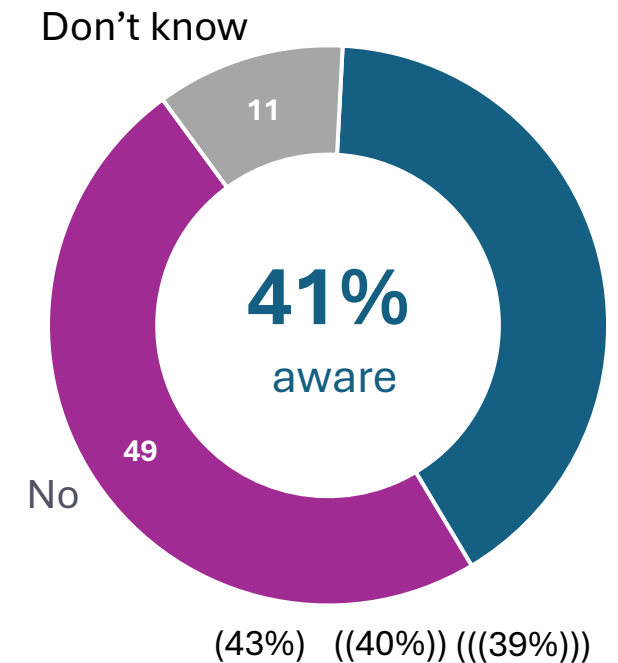
The European Convention
on Human Rights
%



The Universal Declaration of
Human Rights
%



The Charter of Fundamental
Rights of the EU
%



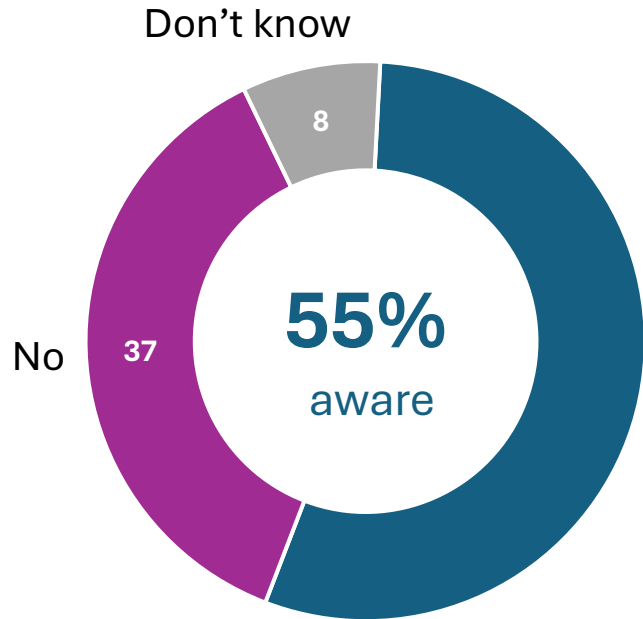
Q14 - Have you heard of any of the following key human rights treaties?
Base: All respondents aged 18+ N - 1,205

() Figs in brackets = 2025
(()) Figs in brackets = 2024
(((())) Figs in brackets = 2023

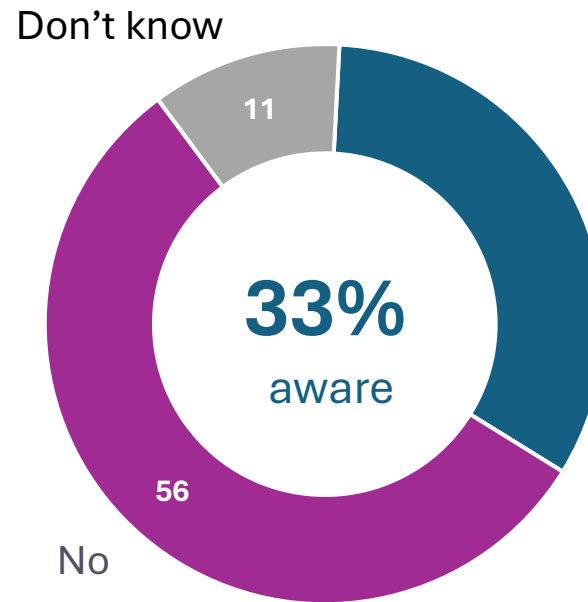
Prompted awareness of key Human Rights treaties (cont.)

Over half (55%) said they had heard of the UN Convention on the Rights of Persons with Disabilities, a higher proportion than the Convention on the Elimination of all forms of Racial Discrimination or the European Social Charter.

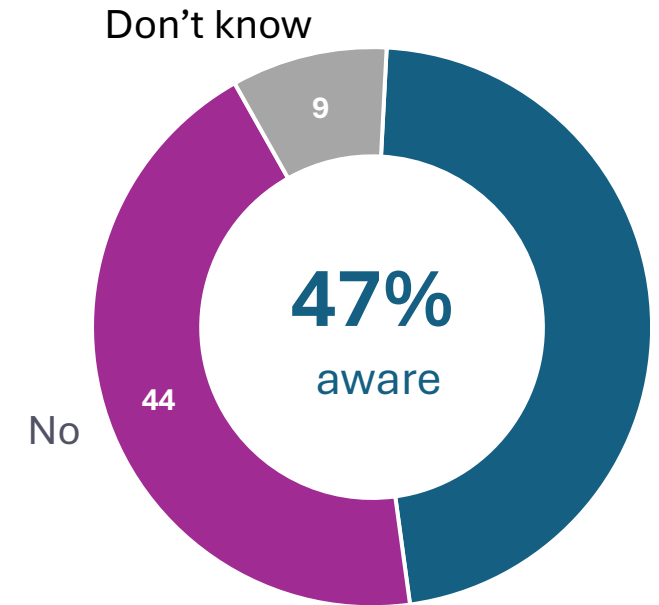
UN Convention on the Rights
of Persons with Disabilities*
%



UN Convention on the Elimination of
All Forms of Racial Discrimination*
%



European Social Charter*
%



Q14 - Have you heard of any of the following key human rights treaties?
Base: All respondents aged 18+ N - 1,205

*Note: New statements

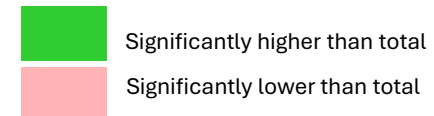
Prompted awareness of key treaties - by demographics

Although varying for the specific treaties, in general, ABC1Fs are more likely to say they have heard of the key treaties/charters. The percentage claiming awareness tends to also be higher among Males and Dubliners, with lower self-reported awareness among those living in Connaught/Ulster.

	Total	Gender		Age					Region				Class		Area	
		Male	Female	18-24	25-34	35-49	50-64	65+	Dublin	RoL	Munster	Conn/Ulster	ABC1F	C2DE	Urban	Rural
Base:	1205	595	608	137	212	340	293	223	365	305	313	222	657	548	846	359
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
The European Convention on Human Rights	82	82	82	71	76	80	85	92	84	82	82	78	85	78	82	82
The Universal Declaration of Human Rights	60	62	57	68	64	61	54	56	66	59	57	54	68	50	61	57
UN Convention on the Rights of Persons with Disabilities*	55	53	57	54	59	51	56	58	57	57	54	52	58	52	58	50
European Social Charter*	47	52	42	45	38	41	47	64	51	44	45	47	47	46	49	43
The Charter of Fundamental Rights of the EU	41	45	36	49	44	42	38	35	42	43	42	34	46	34	42	38
UN Convention on the* Elimination of All Forms of Racial Discrimination	33	35	32	53	42	29	26	31	36	35	35	25	35	31	38	26

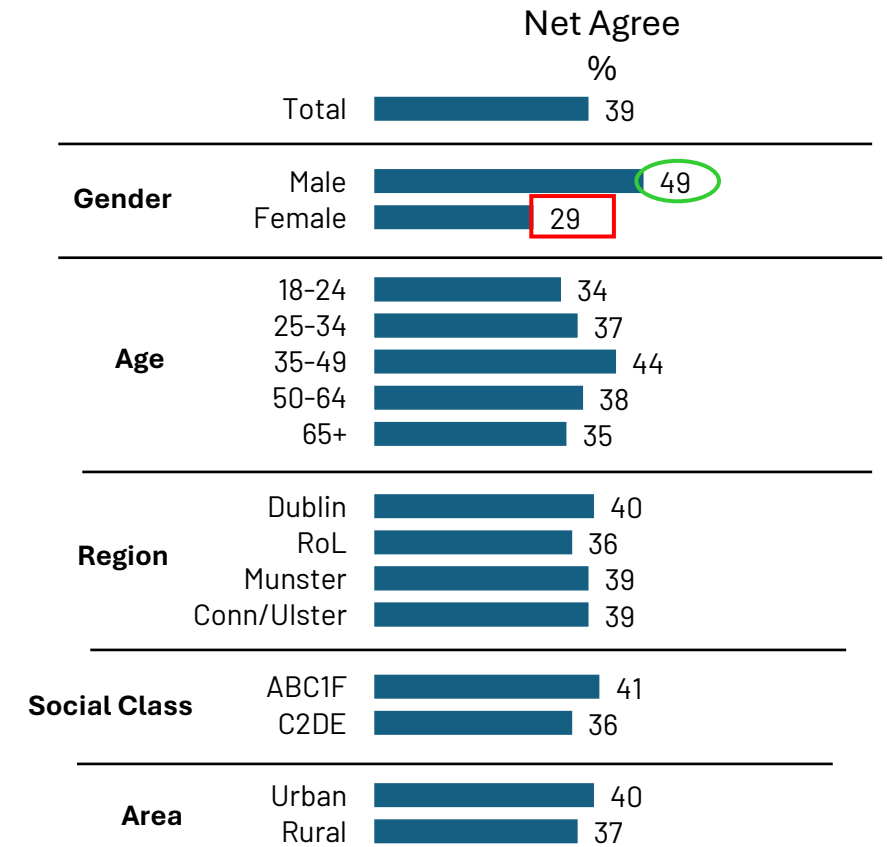
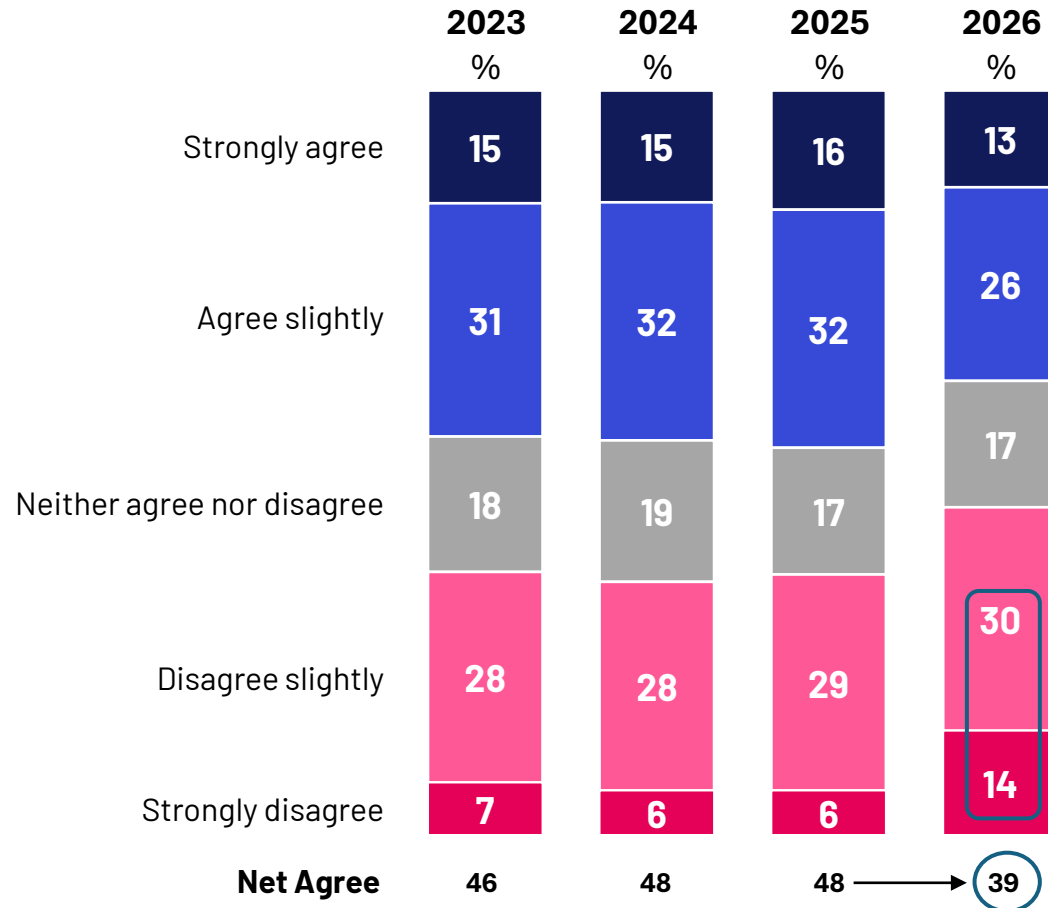
Q14 - Have you heard of any of the following key human rights treaties?
Base: All respondents aged 18+ N - 1,205

*Note: New statements



“Everyone in Ireland enjoys the same basic Human Rights”

There has been a significant decline in the proportion of the population believing that there is equality in terms of Human Rights in Ireland. Less than two in five agree with Males being more likely to agree.

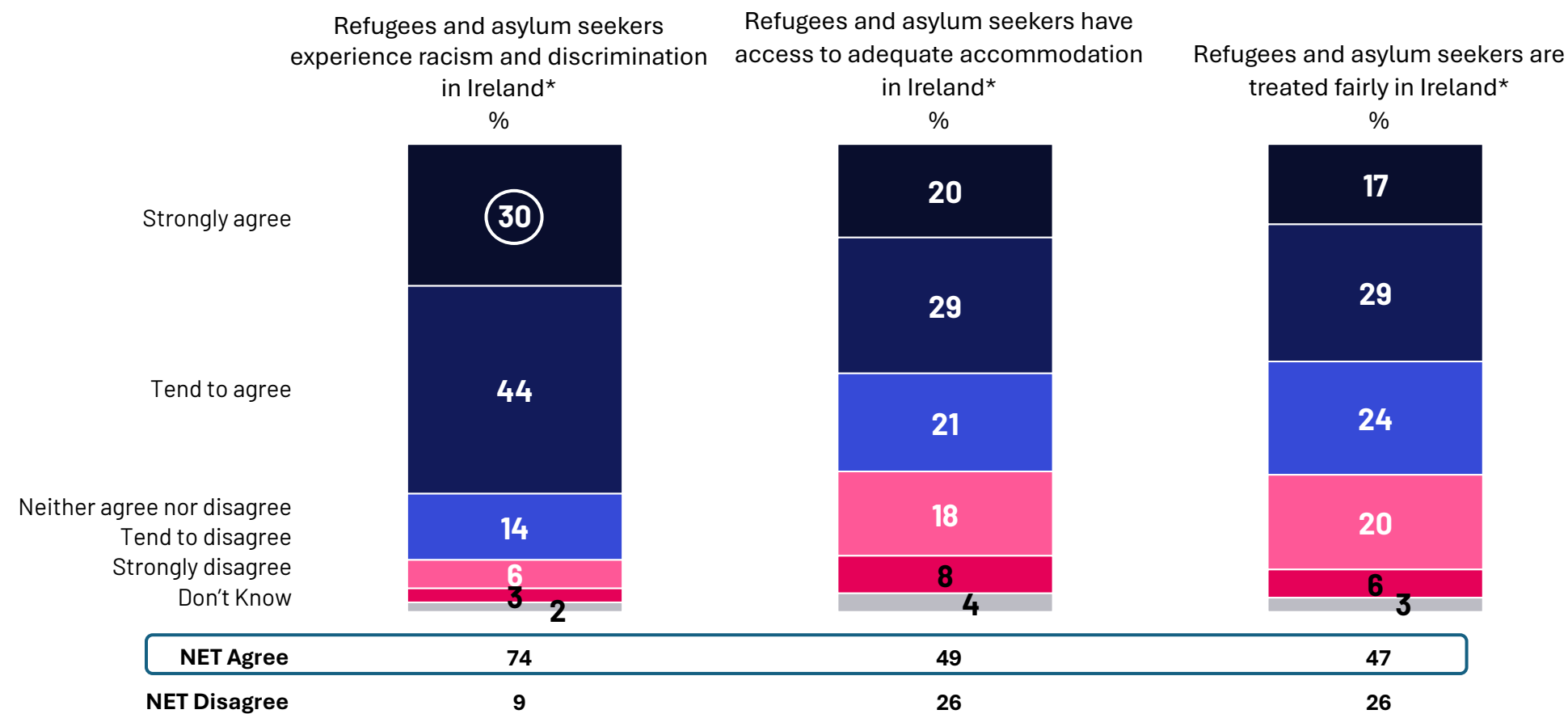


Q18 - Please tell us how much you agree or disagree with the following statements....
Base: All respondents aged 18+ N - 1,205

 Significantly higher than total
 Significantly lower than total

Attitudinal statements towards refugees and asylum seekers

74% agreed that refugees and asylum seekers experience racism and discrimination; 49% agreed that they have access to adequate accommodation; and 47% agreed they are treated fairly.



Q18 - Please tell us how much you agree or disagree with the following statements....
Base: All respondents aged 18+ N - 1,205

*Note: New statements

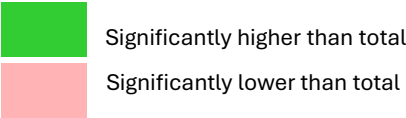
Attitudinal statements towards refugees and asylum seekers – by demographics

ABC1F were significantly more likely than C2DE to agree that refugees and asylum seekers experience racism and discrimination; those aged 65+ less likely to agree that they have access to adequate accommodation; and regarding them being treated fairly females and younger age groups were less likely to agree.

NET AGREE	Total	Gender		Age					Region				Class		Area	
		Male	Female	18-24	25-34	35-49	50-64	65+	Dublin	RoL	Munster	Conn/ Ulster	ABC1F	C2DE	Urban	Rural
Base:	1205	595	608	137	212	340	293	223	365	305	313	222	657	548	846	359
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Refugees and asylum seekers experience racism and discrimination in Ireland*	74	71	77	73	77	75	68	79	76	76	73	70	79	69	76	70
Refugees and asylum seekers have access to adequate accommodation in Ireland*	49	52	47	49	53	50	55	39	47	48	51	53	48	50	47	54
Refugees and asylum seekers are treated fairly in Ireland*	47	53	41	34	39	47	54	50	45	43	49	53	45	48	47	47

Q18 - Please tell us how much you agree or disagree with the following statements....
Base: All respondents aged 18+ N - 1,205

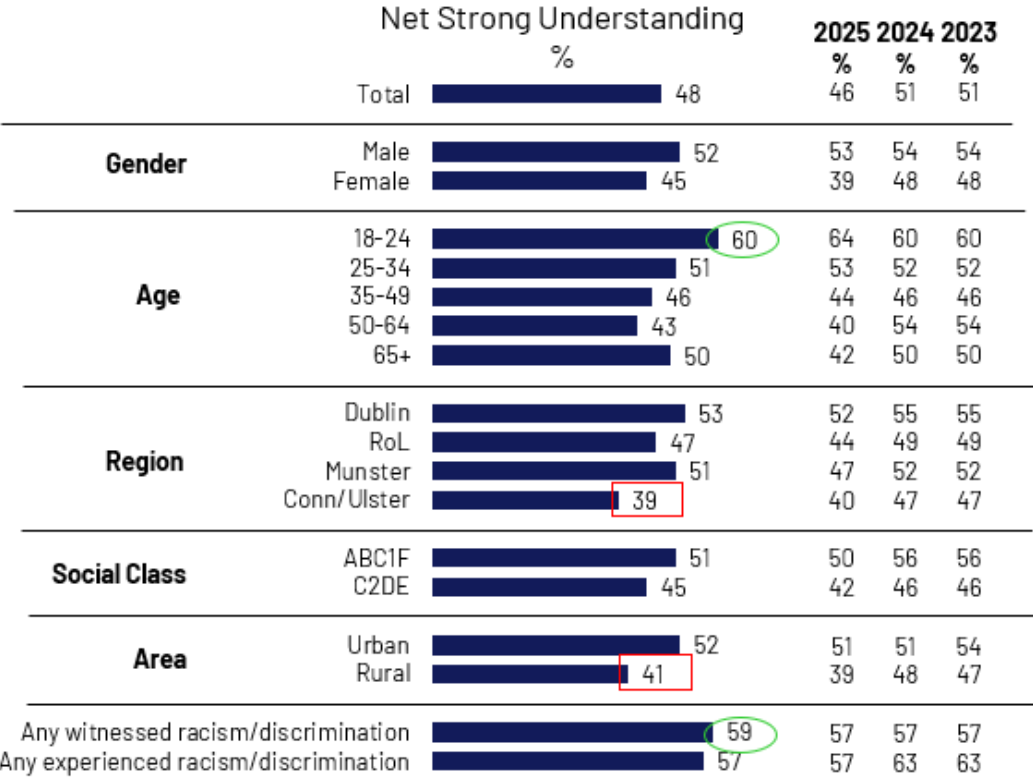
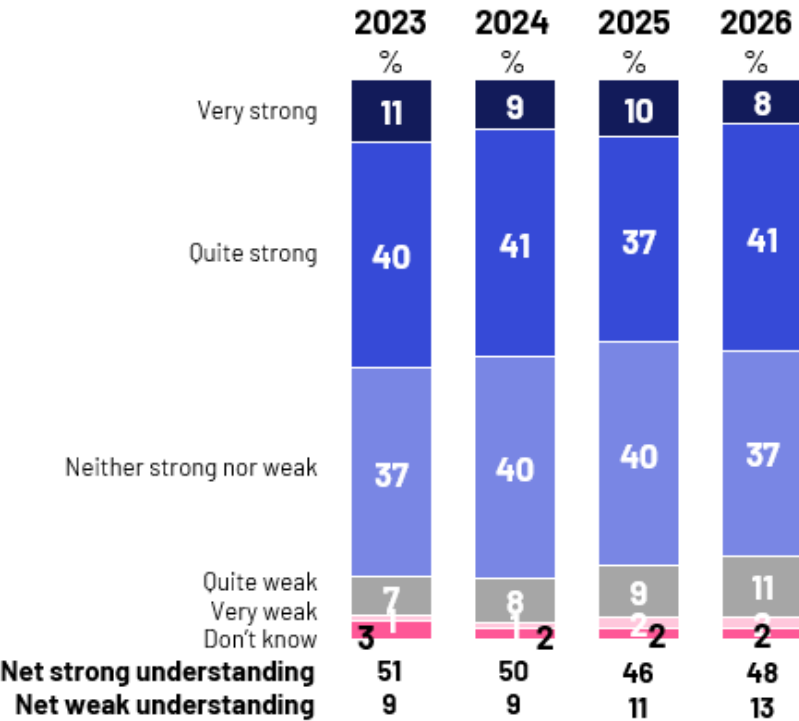
*Note: New statements



3. EQUALITY & DISCRIMINATION

Perceived understanding of equality and anti-discrimination measures

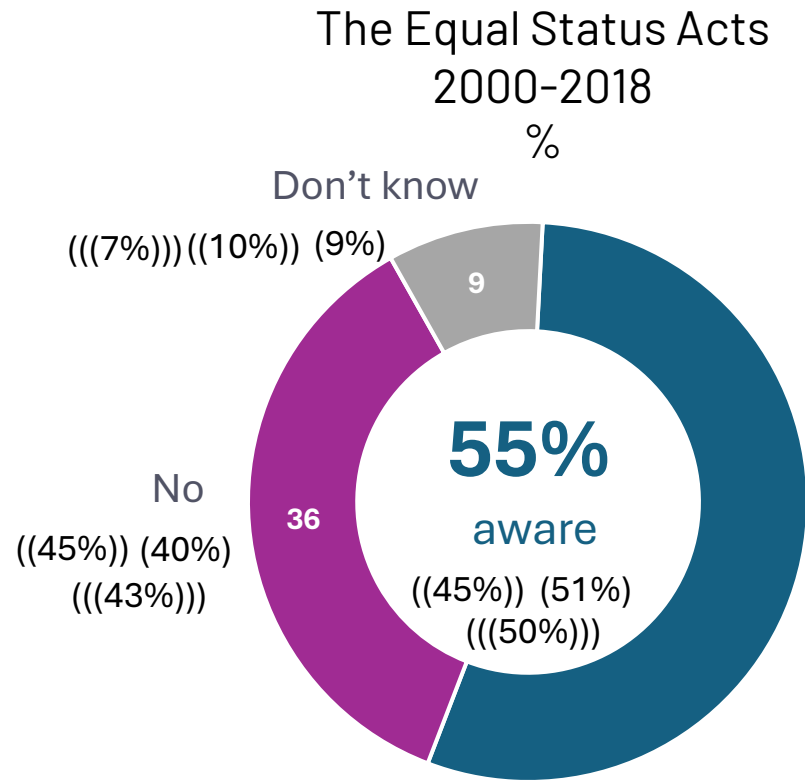
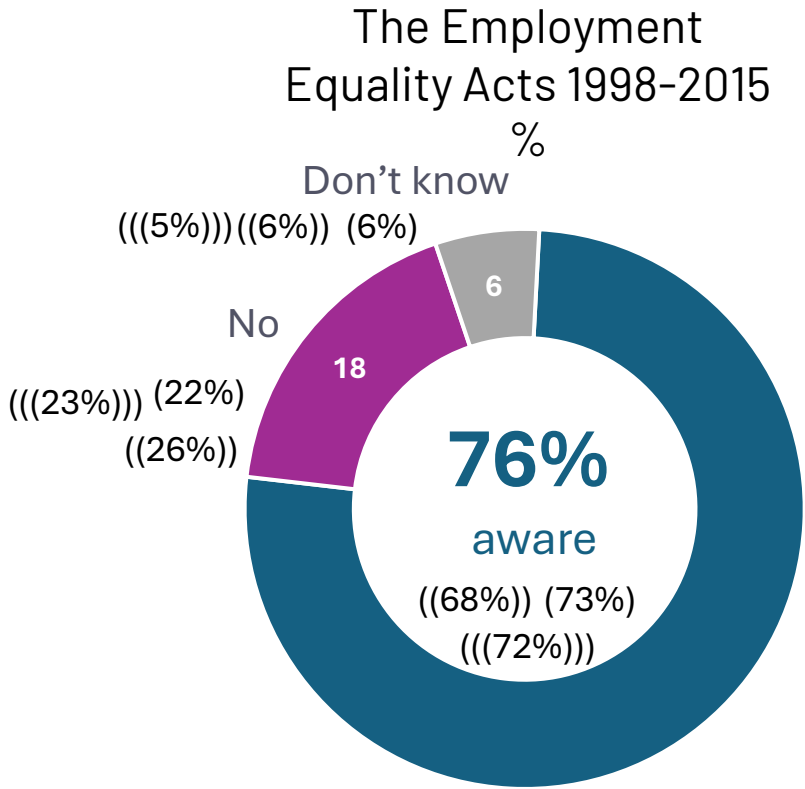
48% of respondents believe they have a strong understanding which has been relatively consistent since 2023. Those claiming a strong understanding are more likely to be aged 18-24 or have witnessed/experienced racism. Dubliners and ABC1Fs also believe they have a greater understanding, while residents of Conn/Ulster were significantly less likely to agree at only 39% as were rural respondents at 41%, compared to 52% in urban settings.



Q15- Do you think your understanding of equality and anti-discrimination measures in Ireland is generally...
Base: All respondents aged 18+ N - 1,205

Prompted awareness of Irish equality and discrimination laws

Over three in four (76%) said they had heard of the Employment Equality Acts 1998-2015 (a three-point increase year-on-year). Just over half said they were familiar with the Equal Status Acts 2000-2018.

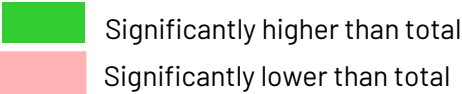


Prompted awareness of Irish equality and discrimination laws

Those aged 65+ continue to be most likely to say they are aware of Irish equality and discrimination laws.

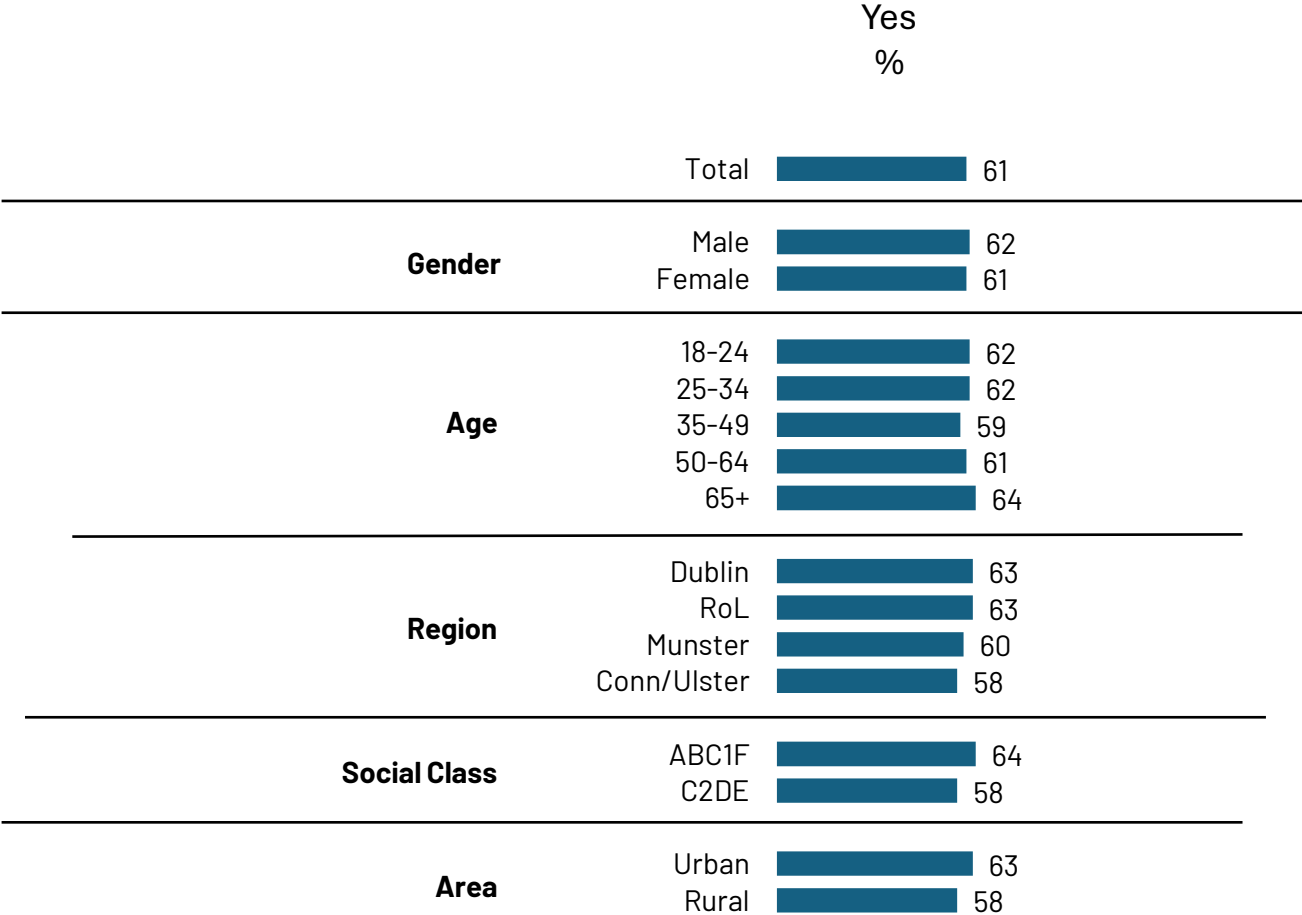
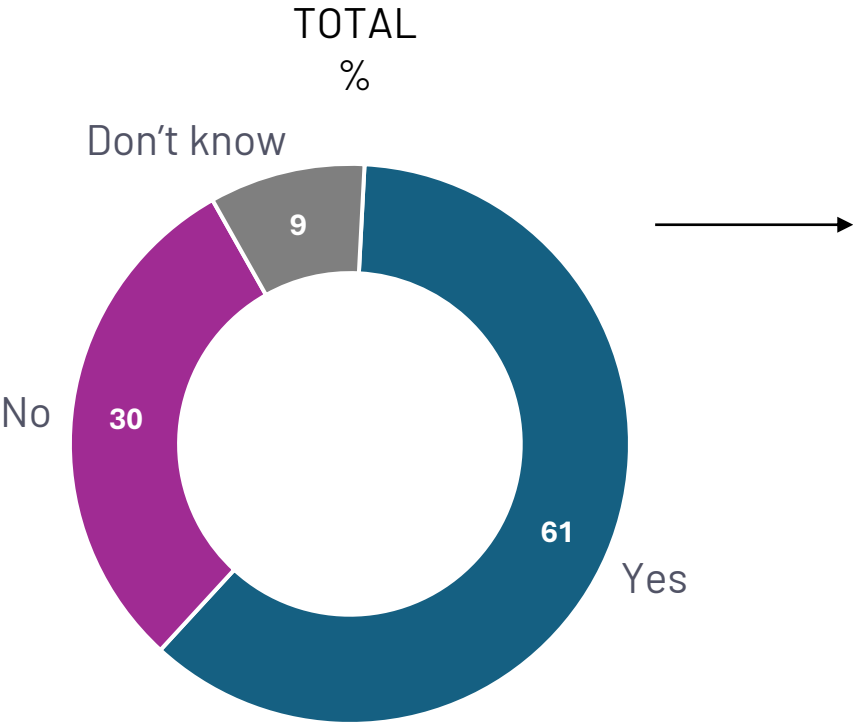
		Total	Gender		Age					Region				Class		Area	
			Male	Female	18-24	25-34	35-49	50-64	65+	Dublin	RoL	Munster	Conn/Ulster	ABC1F	C2DE	Urban	Rural
Base:		1205	595	608	137	212	340	293	223	365	305	313	222	657	548	846	359
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
The Employment Equality Acts 1998-2015	2026	76	76	77	76	71	71	79	84	75	76	79	73	78	74	77	74
	2025	73	73	72	67	68	68	77	80	72	74	75	66	80	64	72	74
	2024	68	65	71	63	63	63	73	77	67	69	70	67	69	68	68	70
	2023	72	70	74	67	65	69	75	82	72	74	74	65	74	70	72	72
The Equal Status Acts 2000-2018	2026	55	58	52	50	53	52	54	63	56	58	52	52	57	52	57	51
	2025	51	56	45	52	50	46	52	55	53	54	51	40	57	44	52	48
	2024	45	46	44	46	38	41	46	54	46	44	46	43	48	42	46	44
	2023	50	51	49	43	47	46	53	59	48	48	54	49	55	45	50	50

Q16 - Have you heard of either of the following Irish equality laws?
Base: All respondents aged 18+ N - 1,205



Awareness of Public Sector Duty

Across all demographic groups, approximately three in five say they are aware of the legal duties of public bodies to address human rights and equality in a proactive way.



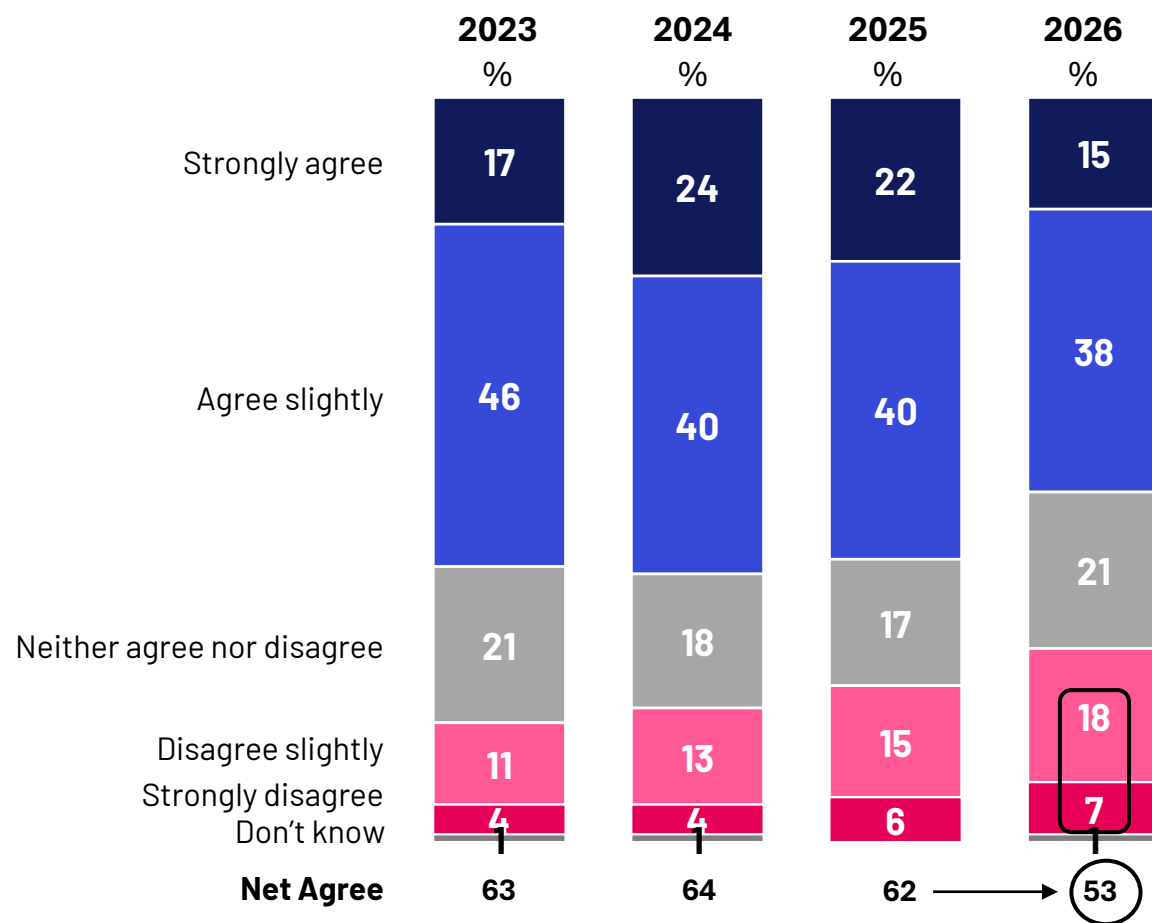
Q17- Are you aware that all public bodies have a legal duty (known as the Public Sector Equality and Human Rights Duty) to consider human rights and equality issues in a proactive way when making decisions which affect people who are at risk of inequality and discrimination?

Base: All respondents aged 18+ N - 1,205

Note: New question

○ Significantly higher than total
□ Significantly lower than total

“Nowadays in Ireland, I have equal opportunities for getting ahead in life, like everyone else”

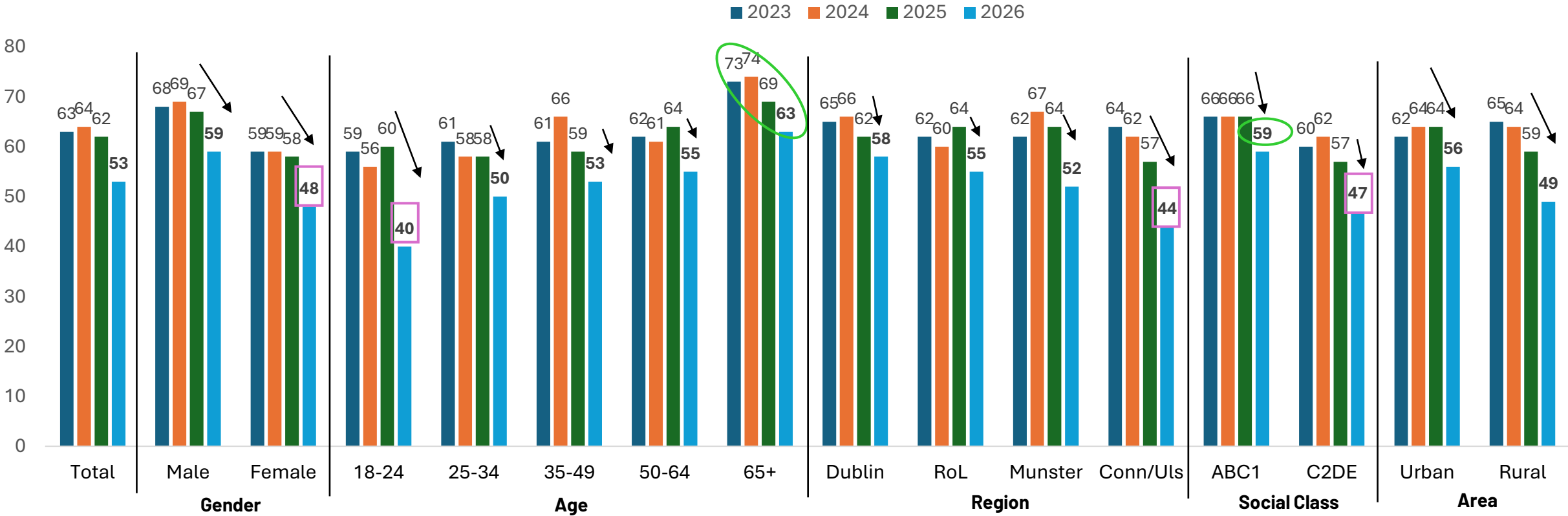


There has been a sharp and significant decline in the proportion agreeing that there are equal opportunities for getting ahead in life. One in four actively disagree.

Q18 - Please tell us how much you agree or disagree with the following statements....
Base: All respondents aged 18+ N - 1,205

Those aged 65+ are more likely to believe in they have equal opportunities in Ireland. However, there has been a sharp decline in sentiment across all demographics.

“Nowadays in Ireland, I have equal opportunities for getting ahead in life, like everyone else”

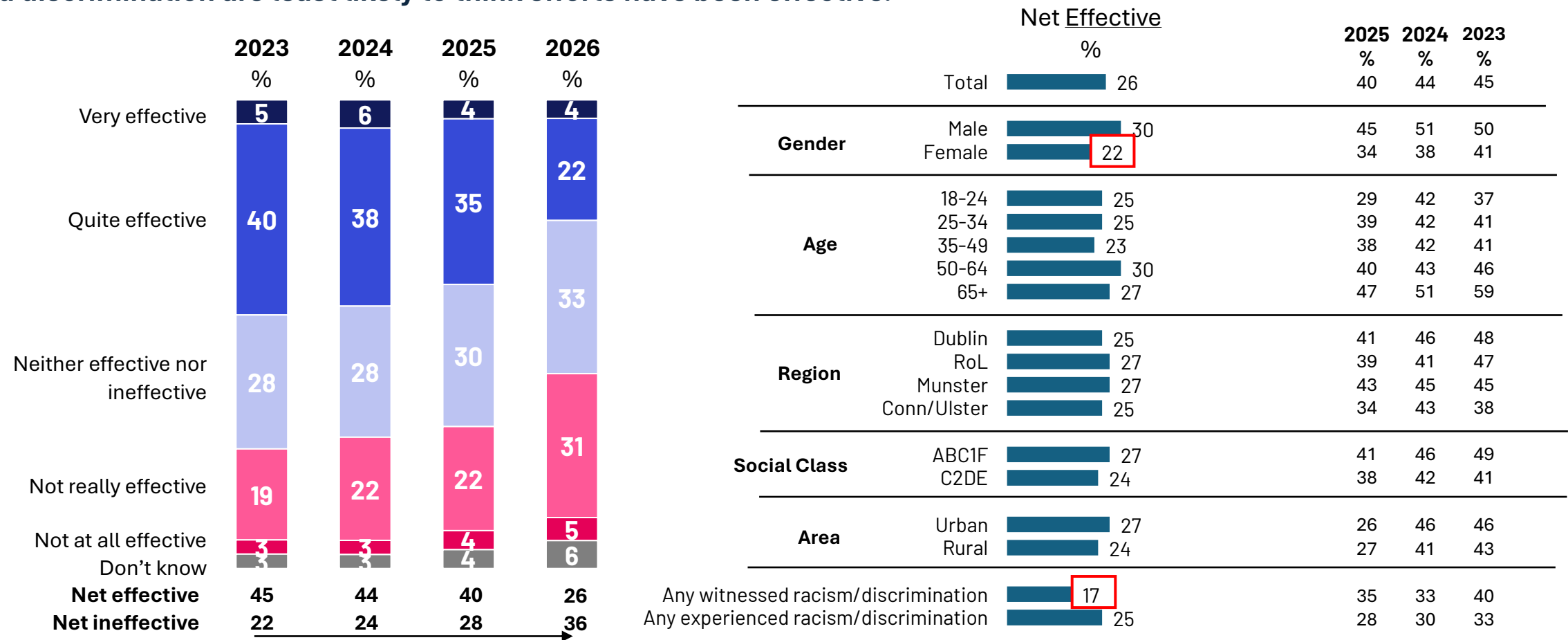


Q18 - Please tell us how much you agree or disagree with the following statements....
Base: All respondents aged 18+ N - 1,205

Significantly higher than total
Significantly lower than total

Effectiveness of efforts made in Ireland to fight discrimination

Just one in four believe that the efforts made in Ireland to fight all forms of discrimination are effective, with 36% feeling the efforts have not been successful. Perceived ineffectiveness has increased year-on-year. Females and those who have witnessed discrimination are least likely to think efforts have been effective.



Q20 - Using a scale from 1 to 5, please tell us if you think that the efforts made in Ireland to fight all forms of discrimination are effective.
Base: All respondents aged 18+ N - 1,205

Significantly higher than total

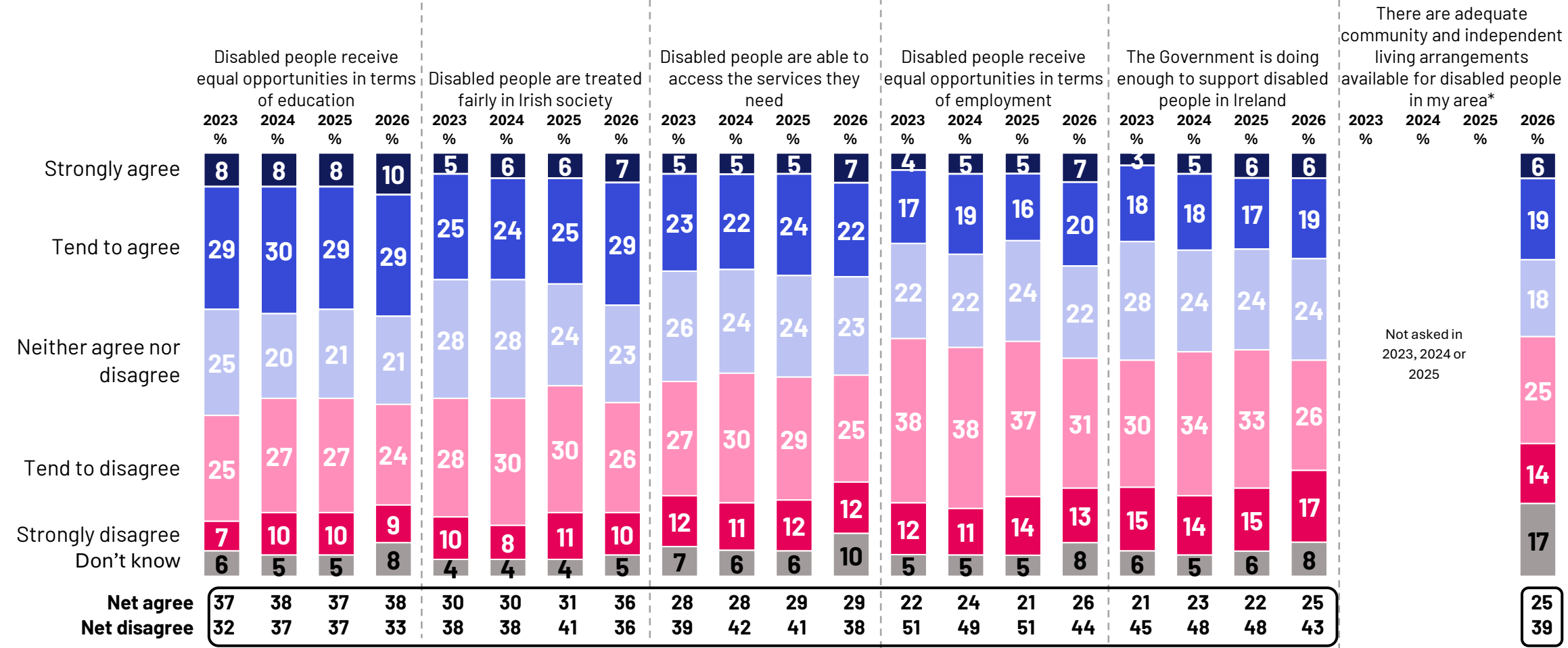
Significantly lower than total

4. DISABILITY



Attitudinal statements towards discrimination due to disability

Opinions are polarised as to whether disabled people receive equal opportunities in education, or that they are treated fairly in society. With other statements, a greater proportion believe that disabled people are at a disadvantage, particularly in terms of employment opportunities, Government support and regarding independent living arrangements.



Q24 Please indicate the extent to which you agree with the following statements on disabled people (physical, mental, intellectual or sensory impairments):
Base: All respondents aged 18+ N - 1,205

*Note: New statements

Attitudes towards discrimination due to disability

Females are consistently less likely to believe that disabled people receive fair treatment in Irish society.

Net agree		Total	Gender		Age					Region				Social Class		Area	
			Male	Female	18-24	25-34	35-49	50-64	65+	Dublin	RoL	Munster	Conn/ Ulster	ABC1F	C2DE	Urban	Rural
Base:		1205	595	608	137	212	340	293	223	365	305	313	222	657	548	846	359
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Disabled people receive equal opportunities in terms of education	2026	38	44	33	41	45	34	38	37	37	37	37	46	40	36	39	36
	2025	37	43	32	39	44	34	34	37	43	33	36	35	39	34	40	32
	2024	38	43	33	45	43	39	34	32	42	36	37	34	40	35	40	34
	2023	37	43	31	40	36	36	36	40	40	29	41	39	39	35	38	35
Disabled people are treated fairly in Irish society	2026	36	43	28	31	40	36	36	33	38	35	34	35	36	35	37	33
	2025	31	38	24	26	38	32	26	33	38	28	30	27	34	28	34	25
	2024	30	37	24	41	34	30	26	27	35	30	28	27	33	28	33	24
	2023	30	38	23	29	35	26	32	31	32	29	32	26	31	30	32	27
Disabled people are able to access the services they need	2026	29	36	23	41	35	26	30	22	33	29	27	27	31	28	32	24
	2025	29	36	23	37	32	28	25	31	35	26	31	24	30	28	34	21
	2024	28	35	21	42	36	27	21	22	33	26	25	25	29	26	31	22
	2023	28	36	20	41	31	24	26	26	31	25	29	26	31	25	30	25
Disabled people receive equal opportunities in terms of employment	2026	26	32	21	35	30	26	25	21	30	24	26	25	27	25	28	24
	2025	21	25	17	17	24	21	21	19	24	18	21	18	20	21	23	17
	2024	23	29	17	36	30	24	16	17	27	23	18	22	26	20	26	20
	2023	21	27	16	29	25	19	21	16	22	21	23	18	23	19	23	19
The Government is doing enough to support disabled people in Ireland	2026	25	32	19	32	32	23	25	21	28	24	25	24	28	23	28	20
	2025	22	28	17	26	31	23	18	17	29	20	20	18	25	19	26	15
	2024	24	29	19	33	30	26	18	18	26	23	24	23	26	23	25	18
	2023	22	26	18	21	26	20	22	20	24	19	23	19	24	19	22	19
There are adequate community and independent living arrangements available for disabled people in my area*	2026	25	31	20	40	31	24	22	19	28	25	22	26	27	23	27	22
	2025	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	2024	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	2023	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q24 Please indicate the extent to which you agree with the following statements on disabled people (physical, mental, intellectual or sensory impairments):

Base: All respondents aged 18+ N - 1,205

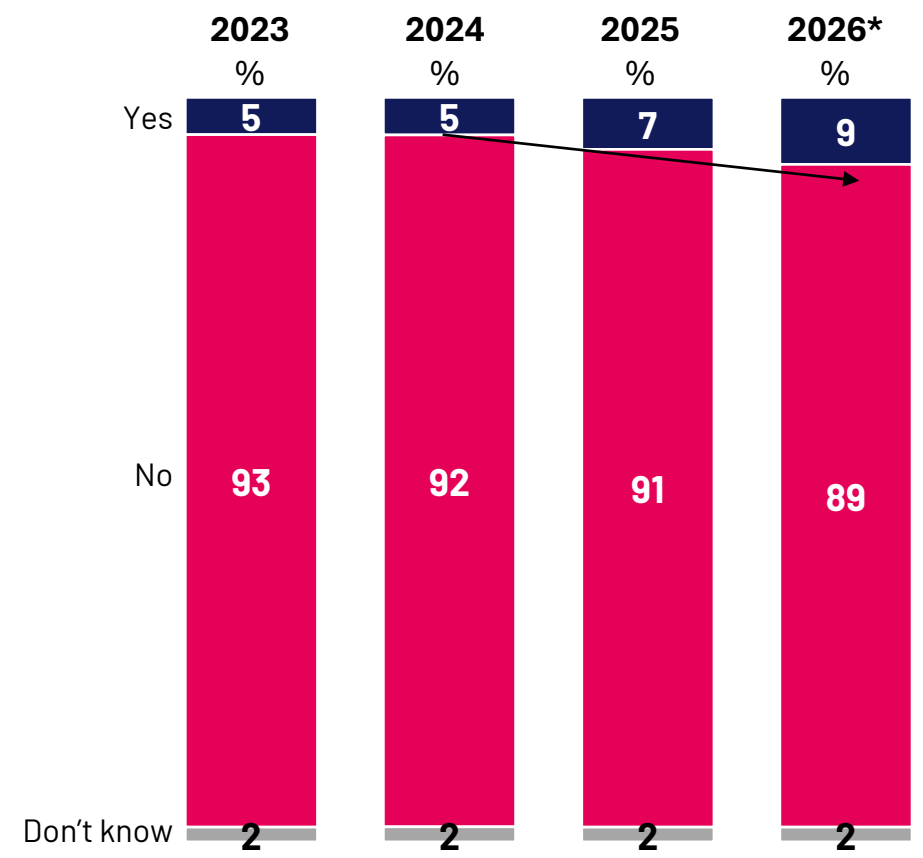
*Note: New
statements

Significantly higher than total
Significantly lower than total

Discrimination experienced due to disability in past 12 months

Among the total sample, 9% reported they had experienced discrimination due to a disability, the highest level reported so far.

Among those who self-reported a disability, this rises to 16%.



16% of those with a self-reported disability have directly experienced discrimination in the past 12 months, similar to last year, and significantly ahead of the overall population.

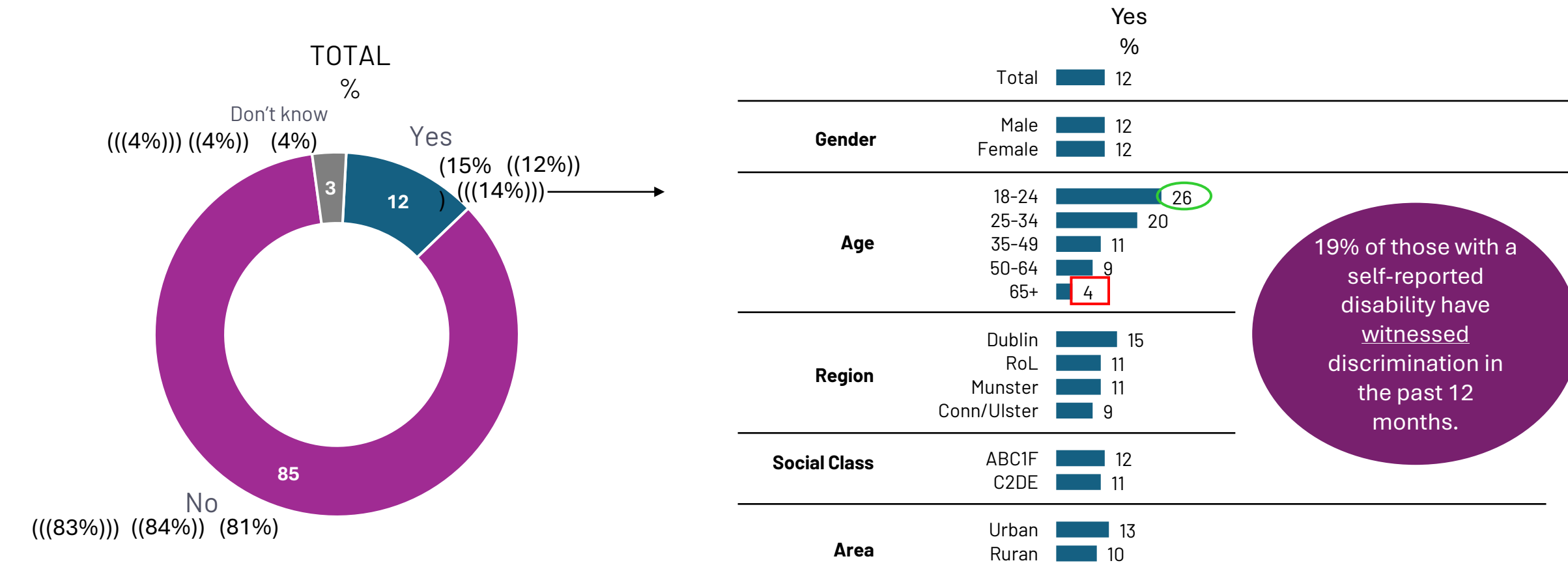
Q23a Over the last 12 months have you personally experienced discrimination while accessing education, employment or services due to a disability?
Base: All respondents aged 18+ N - 1,205

**Note: Slight change in question wording 2026
Previous question was "Over the last 12 months have you directly experienced discrimination due to a disability?"*

Discrimination witnessed due to disability in past 12 months

One in eight (12%) have witnessed discrimination due to disability in the past 12 months, a decrease of three points vs 2025.

This rises to 26% among those aged 18-24 years old.



Q23b Over the last 12 months have you witnessed discrimination in accessing education, employment or services due to a disability?
Base: All respondents aged 18+ N - 1,205

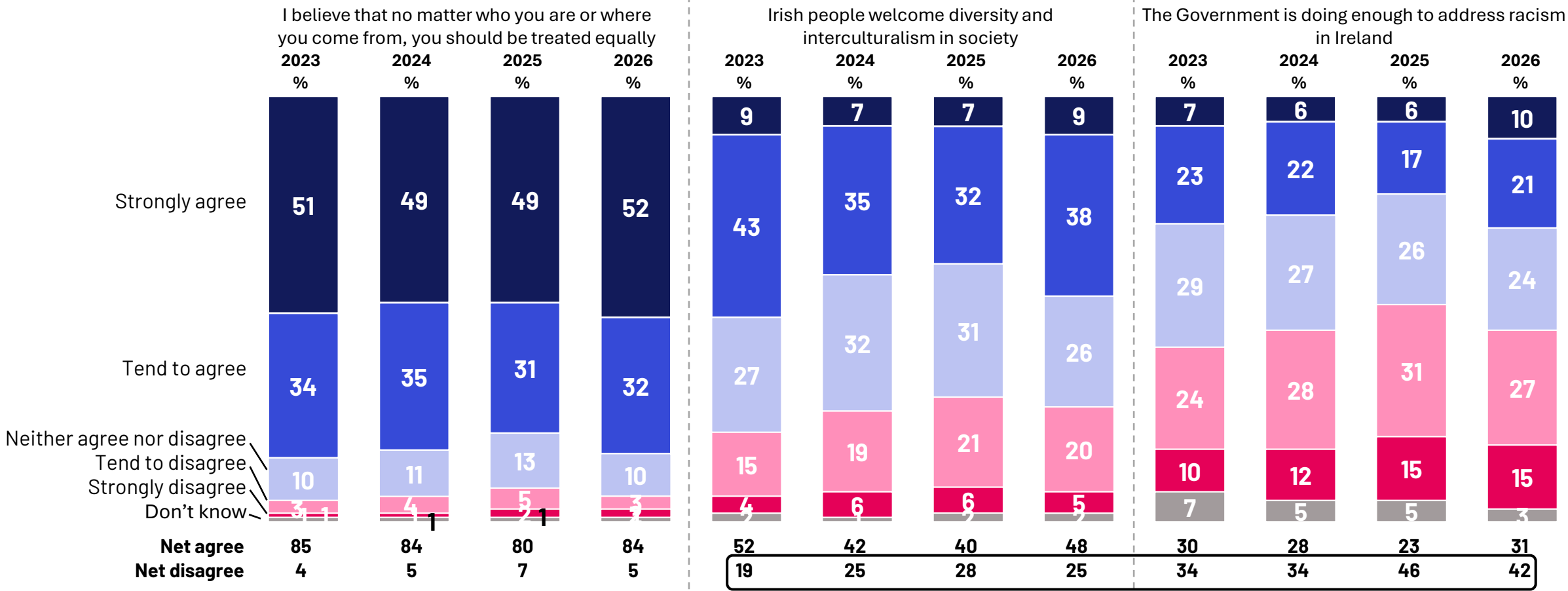
Significantly higher than total
Significantly lower than total

5. RACISM & DISCRIMINATION



Attitudinal statements towards diversity and racism

The vast majority (84%) believe that everybody should be treated equally, regardless of where they are from. However, one in four think that Irish people do not welcome diversity and interculturalism in society and a significant minority (42%) believe the Government is not doing enough to address racism.



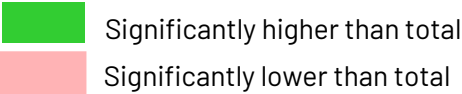
Q18 - Please tell us how much you agree or disagree with the following statements....
Base: All respondents aged 18+ N - 1,205

Attitudes towards diversity and racism – by demographics

Males are more likely to believe that diversity and interculturalism is welcomed by Irish people, and that enough is being done by the Government to address racism. Those aged 65+ are most likely to believe that no matter who you are or where you come from, you should be treated equally .

ANY Agree	Total	Gender		Age					Region				Class		Area	
		Male	Female	18-24	25-34	35-49	50-64	65+	Dublin	RoL	Munster	Conn/ Ulster	ABC1F	C2DE	Urban	Rural
Base:	1205	595	608	137	212	340	293	223	365	305	313	222	657	548	846	359
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
I believe that no matter who you are or where you come from, you should be treated equally	84	81	87	80	80	84	83	89	84	86	82	83	87	81	84	83
Irish people welcome diversity and interculturalism in society	48	54	42	43	48	50	50	44	51	47	48	43	51	44	50	43
The Government is doing enough to address racism in Ireland	31	38	25	31	30	30	32	32	34	30	31	27	32	29	33	28

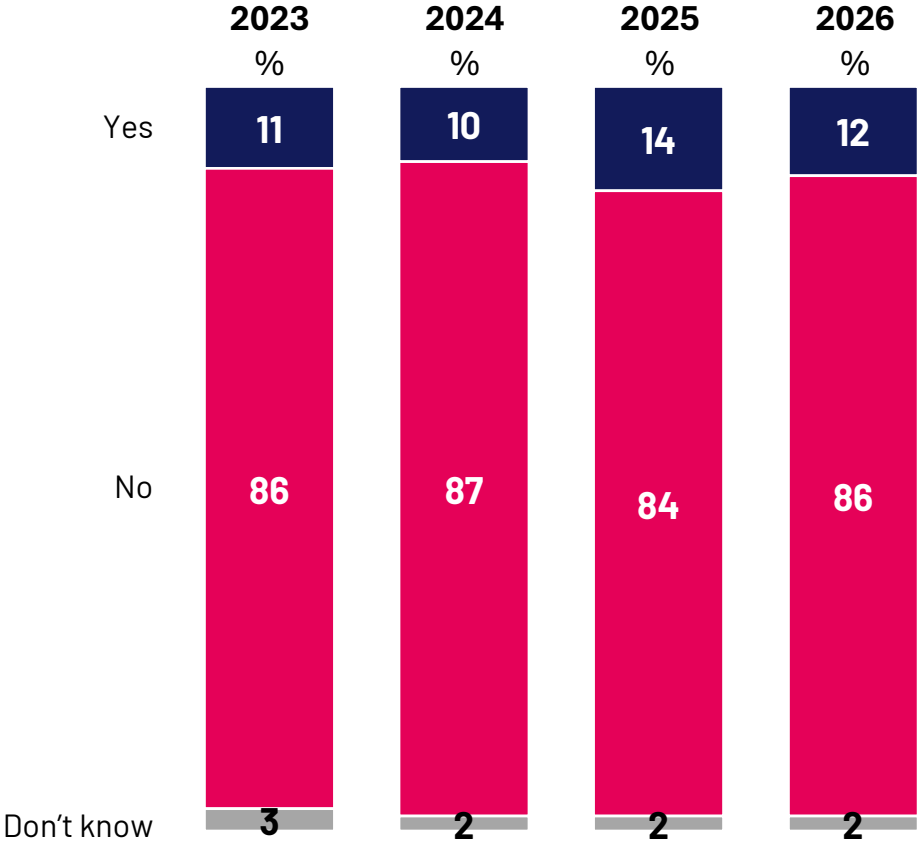
Q18 - Please tell us how much you agree or disagree with the following statements....
Base: All respondents aged 18+ N - 1,205



Racism experienced in the last 12 months

One in eight (12%) respondents said they had experienced racism during the last 12 months – down two points since 2025.

Among non-Irish, this increases to 25%, down ten points since last year Among non-white respondents, 46% said they had personally experienced racism over the past year.

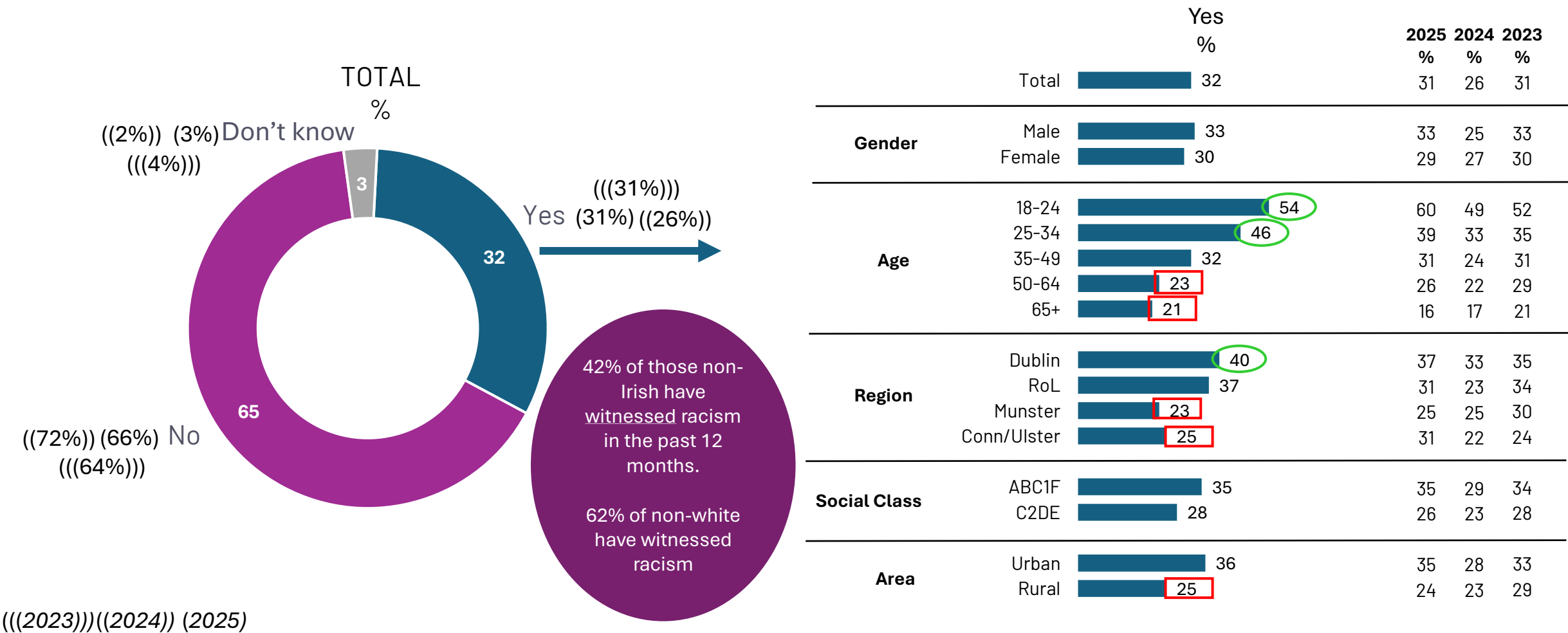


25% of non-Irish respondents have experienced racism in the past 12 months, compared to **35%** in 2025.

Q19 Over the last 12 months have you personally experienced racism in Ireland?
Base: All respondents aged 18+ N - 1,205

Racism witnessed in past 12 months

Nearly one in three (32%) have witnessed racism in the past year, with younger age cohorts and Dubliners more likely to have done so. Among non-Irish respondents, the corresponding figure is 42%.



Q19b Over the last 12 months have you personally witnessed racism in Ireland?
Base: All respondents aged 18+ N - 1,205

(*Note: Slight change in question wording in 2024)

Significantly higher than total
Significantly lower than total

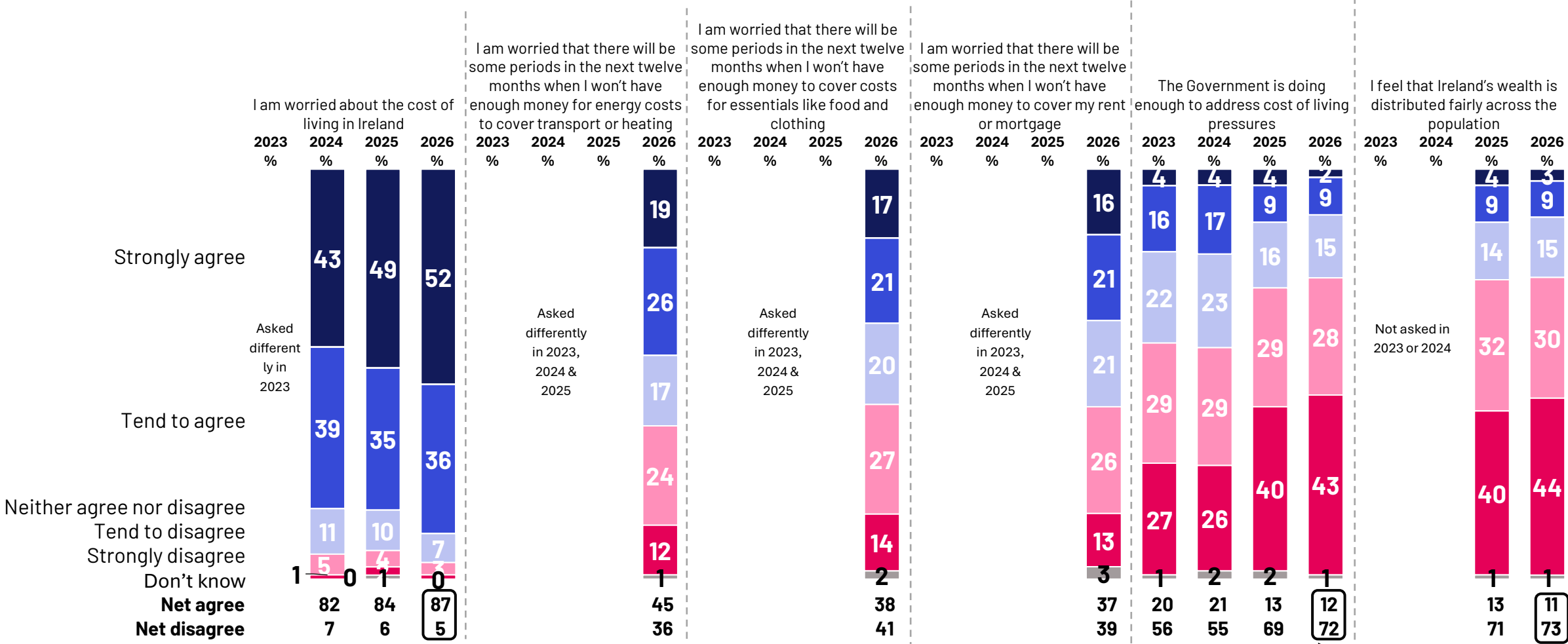
6. ECONOMIC EQUALITY

A close-up photograph of two hands holding stacks of gold-colored coins. The hand on the right holds a taller stack of approximately 15 coins, while the hand on the left holds a shorter stack of approximately 10 coins. The background is blurred, and the lighting highlights the texture of the coins and the skin of the hands.

Attitudes towards cost of living and economic inequality

There are deepening concerns about the cost of living in Ireland, with nearly nine in ten being worried.

Close to half are concerned about their energy bills and there is a strong perception that wealth is unfairly distributed.



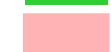
Q21 - Please indicate the extent to which you agree with the following statements:
Base: All respondents aged 18+ N - 1,205

Attitudes towards cost of living and economic inequality

Younger and middle-aged respondents are most worried in terms of being able to pay their bills, with the older age cohort (65+) having less personal cost-of-living concerns. Dubliners tend to be more comfortable, and Females more concerned across all statements except for rent/ mortgage where no gender difference was observed.

ANY Agree	Total	Gender		Age					Region				Class		Area	
		Male	Female	18-24	25-34	35-49	50-64	65+	Dublin	RoL	Munster	Conn/ Ulster	ABC1F	C2DE	Urban	Rural
Base:	1205	595	608	137	212	340	293	223	365	305	313	222	657	548	846	359
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
I am worried about the cost of living in Ireland	87	84	91	77	86	90	90	88	85	88	90	87	88	87	85	91
I am worried that there will be some periods in the next twelve months when I won't have enough money for energy costs to cover transport or heating	45	40	50	53	55	50	45	27	35	49	48	52	42	49	42	51
I am worried that there will be some periods in the next twelve months when I won't have enough money to cover costs for essentials like food and clothing	38	35	41	49	47	49	33	16	29	40	41	46	36	41	35	43
I am worried that there will be some periods in the next twelve months when I won't have enough money to cover my rent or mortgage	37	37	37	53	53	46	31	11	35	40	37	37	38	35	37	37
The Government is doing enough to address cost of living pressures	12	15	8	18	12	11	7	15	12	15	9	10	13	11	13	9
I feel that Ireland's wealth is distributed fairly across the population	11	15	8	22	19	11	5	7	14	12	9	8	12	11	14	7

Q21 - Please indicate the extent to which you agree with the following statements:
Base: All respondents aged 18+ N - 1,205

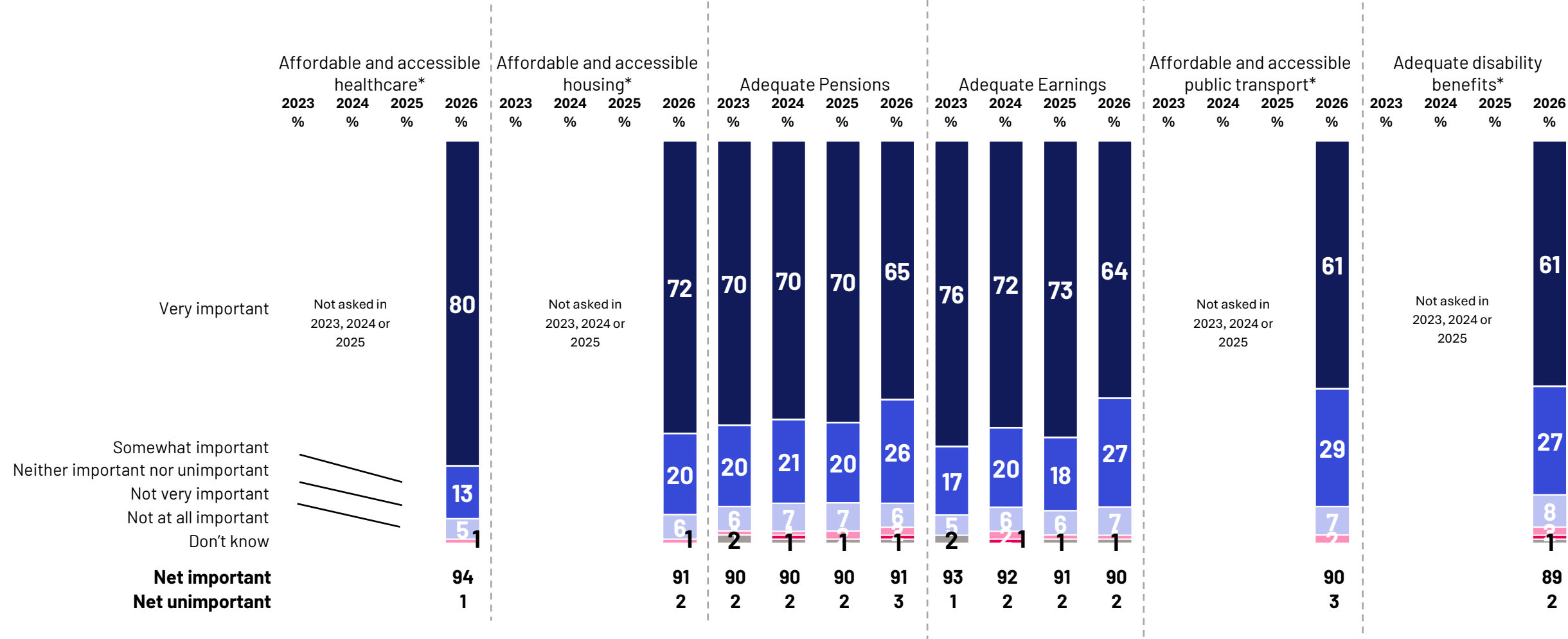
 Significantly higher than total
 Significantly lower than total

7. ATTITUDES TOWARDS ECONOMIC, SOCIAL AND CULTURAL RIGHTS



Attitudes towards economic, social and cultural rights

There is broad agreement across all metrics relating to the importance of economic, social and cultural rights.

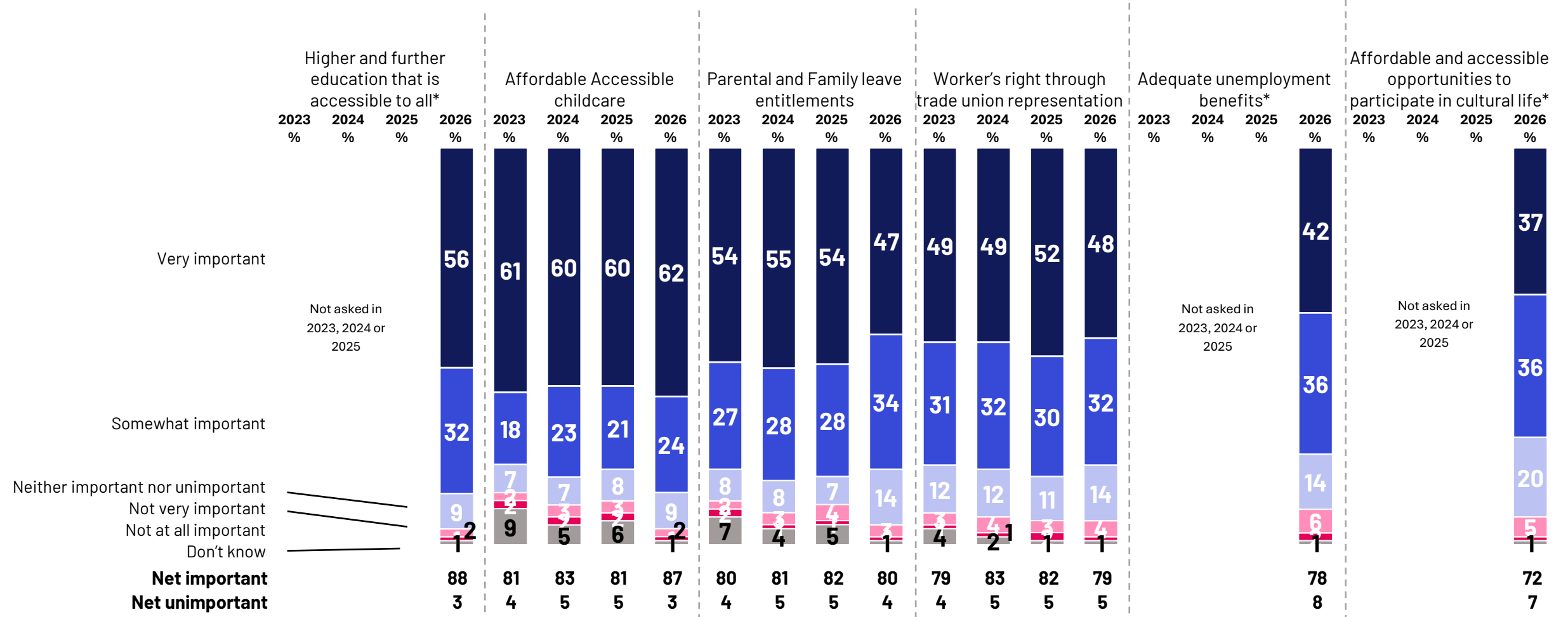


Q22 - In your opinion, how important is it that the Government works to ensure the following are provided for the people in Ireland?
Base: All respondents aged 18+ N - 1,205

*Note: New statements

Attitudes towards economic, social and cultural rights

Support for the Government ensuring childcare and family leave are high, but less strident, as are opinions towards trade unions and cultural participation.



Q22 - In your opinion, how important is it that the Government works to ensure the following are provided for the people in Ireland?
Base: All respondents aged 18+ N - 1,205

*Note: New statements

Attitudes towards economic, social and cultural rights (ESCR)

Those aged 65+ are most likely to attach importance to all stated elements of ESCR, followed by those aged 50-64. Females also place more importance on these rights but there are no significant differences between social classes and region.

NET Important	Total	Gender		Age					Region				Class		Area	
		Male	Female	18-24	25-34	35-49	50-64	65+	Dublin	RoL	Munster	Conn/Ulster	ABC1F	C2DE	Urban	Rural
Base:	1205	595	608	137	212	340	293	223	365	305	313	222	657	548	846	359
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Affordable and accessible healthcare*	94	92	96	86	90	93	97	98	93	95	95	91	95	92	93	96
Affordable and accessible housing*	91	88	95	82	88	90	96	96	89	92	93	92	92	91	91	93
Adequate pensions	91	88	93	72	86	90	96	98	90	89	93	89	91	90	90	92
Adequate earnings	90	87	93	80	83	90	95	96	88	91	93	88	91	90	89	93
Affordable and accessible public transport*	90	86	94	82	87	90	91	96	91	91	90	88	91	89	90	91
Adequate disability benefits*	89	84	93	81	85	86	92	95	88	90	89	88	89	88	88	90
Higher and further education that is accessible to all*	88	84	91	80	82	88	92	91	87	89	88	87	89	86	86	91
Affordable, accessible childcare	87	83	90	84	81	87	87	91	86	89	86	84	88	85	87	86
Parental and family leave entitlements	80	75	86	75	78	82	81	82	78	81	82	79	81	79	80	80
Workers' rights through trade union representation	79	75	83	76	75	79	82	81	79	76	80	84	79	80	79	80
Adequate unemployment benefits*	78	75	80	65	75	76	80	87	77	77	80	76	76	79	77	79
Affordable and accessible opportunities to participate in cultural life*	72	70	74	70	75	74	70	73	74	73	71	70	73	71	73	71

Q22 - In your opinion, how important is it that the Government works to ensure the following are provided for the people in Ireland?
Base: All respondents aged 18+ N - 1,205

*Note: New statements

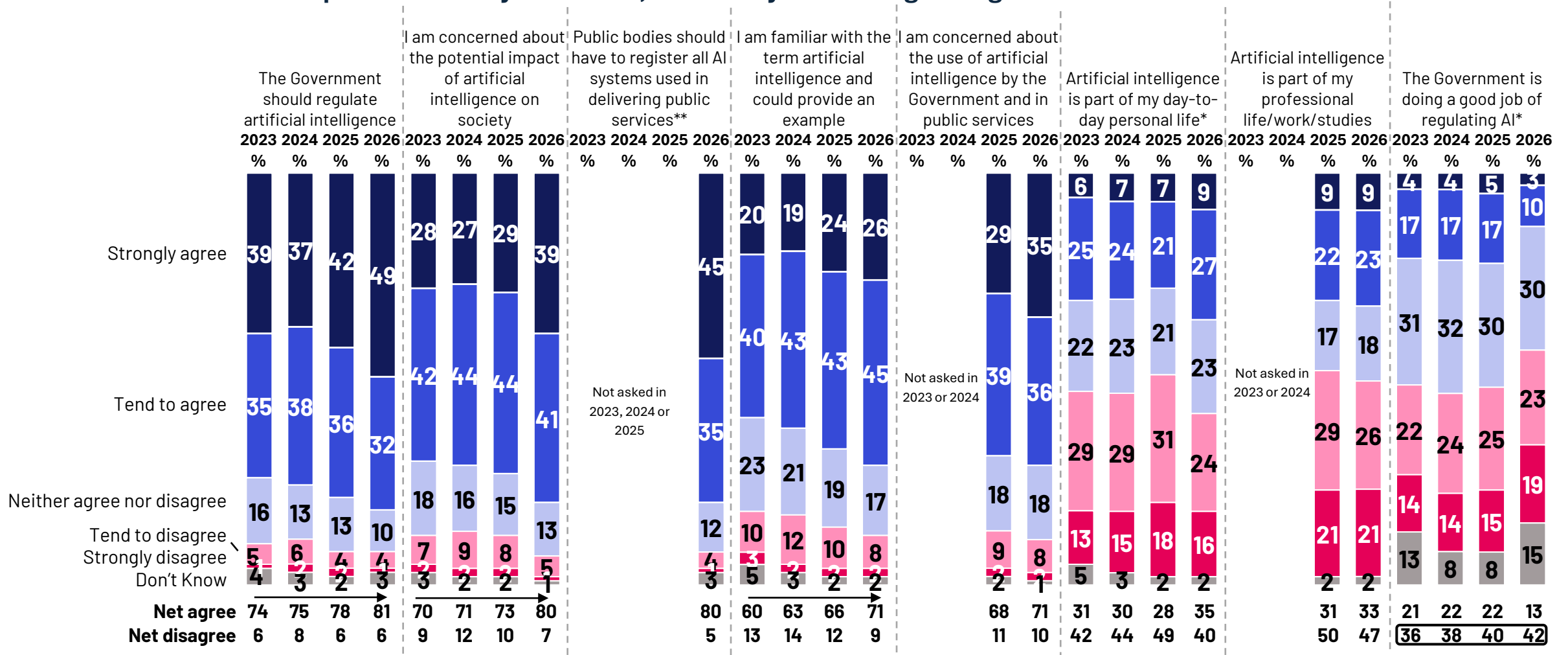
 Significantly higher than total
 Significantly lower than total

8. DIGITAL REGULATION & ARTIFICIAL INTELLIGENCE



Attitudes towards AI

There is a strong, and growing, belief that the Government should regulate AI (but is not currently doing so). Four in five are concerned about its impact on society. That said, familiarity with AI is growing.



Q25. Please indicate the extent to which you agree with the following statements
Base: All respondents aged 18+ N - 1,205

**Note: New statements

(*Note: Slight change in statement wording)

Attitudinal statements towards AI - by demographics

Younger cohorts are most likely to use AI, along with those living in Dublin and the ABC1F class.

NET Agree	Total	Gender		Age					Region				Class		Area	
		Male	Female	18-24	25-34	35-49	50-64	65+	Dublin	RoL	Munster	Conn/Uls	ABC1F	C2DE	Urban	Rural
Base:	1205	595	608	137	212	340	293	223	365	305	313	222	657	548	846	359
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
The Government should regulate artificial intelligence	81	79	83	67	71	84	83	89	83	79	83	78	82	80	82	79
I am concerned about the potential impact of artificial intelligence on society	80	79	80	77	74	79	80	85	80	80	81	75	80	79	80	79
Public bodies should have to register all AI systems used in delivering public services**	80	80	80	65	74	80	83	89	79	81	83	76	80	79	80	80
I am familiar with the term artificial intelligence and could provide an example	71	71	71	75	75	79	69	58	73	73	70	68	82	59	72	69
I am concerned about the use of artificial intelligence by the Government and in public services	71	68	74	75	70	69	71	74	66	72	77	70	69	74	70	74
Artificial intelligence is part of my day-to-day personal life*	35	39	32	47	48	41	28	21	41	38	29	31	44	26	39	30
Artificial intelligence is part of my professional life/work/studies	33	38	27	52	44	41	26	10	42	32	28	26	45	18	37	25
The Government is doing a good job of regulating AI*	13	16	10	27	24	12	7	6	15	14	12	10	14	12	15	9

Q25. Please indicate the extent to which you agree with the following statements
Base: All respondents aged 18+ N - 1,205

**Note: New statements
(*Note: Slight change in statement wording)

Significantly higher than total
Significantly lower than total